

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor	: Cung Ngoc Phan	Confirmation No.: 8316
Appln. No.	: 09/736,543	Group Art Unit: 3621
Filed	: December 13, 2000	Examiner: P. E. Elisca
For	: IN-STORE CUSTOMER DISPLAY DEVICE AND METHOD	
Docket No.	: M61.12-0298	

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

*ELECTRONICALLY FILED ON MARCH 24, 2009*

Sir:

The Applicant agrees with the Examiner's Statement of Reasons for Allowance to the extent that the claims of the present invention are patentable over the references in the record. The Applicant expressly traverses the Examiner's Statement of Reasons for Allowance to the extent that any comment is intended or has the effect of limiting a claim scope, explicitly or implicitly, by not reciting verbatim and/or in complete context, the respective claim language, or is intended or has the effect of limiting a claim scope by stating or implying that all the reasons of patentability are in any way fully enumerated.

The Direct is authorized to charge any fee deficiency required by this paper to Deposit Account No. 23-1123.

Respectfully submitted,

WESTMAN, CHAMPLIN & KELLY, P.A.

By: /Leanne Taveggia Farrell/  
Leanne Taveggia Farrell, Reg. No. 53,675  
900 Second Avenue South, Suite 1400  
Minneapolis, Minnesota 55402-3244  
Phone: (612) 334-3222  
Fax: (612) 334-3312

LTF/jmt